

TVSB Strategy Work Session – 1/17/26

1219 State Street | 9:30am-2:00pm

Proposed Agenda

Time	Item	Description	Format
10:00-10:30 am	Ice Breaker	<ul style="list-style-type: none">• Intros<ul style="list-style-type: none">◦ Current Job/life◦ What do you love about SB and why?	Individual exercise – facilitated
10:30-11:00 am	Current Business Overview	<ul style="list-style-type: none">• Board Business<ul style="list-style-type: none">◦ Director approval◦ Bylaw review funding• Relevant History• Mission, budget, general business update	Presentation – Erik
11:00-11:30 am	Vision of Success	<ul style="list-style-type: none">• Mock News Press Interview (3 teams- 1 tenured member on each team)	Group exercise - facilitated
11:30-12:15 pm	Key Constituencies	<ul style="list-style-type: none">• Who are they (Start with Erik's list)• What is most important to them• What do they current want/need from us	Team exercise – facilitated (Large Flipcharts)
12:15-12:45 pm	Lunch		
12:45-1:30 pm	Constituency Goals & Strategies	<ul style="list-style-type: none">• What are our goals for this segment• What services should we provide• How do we engage with them• Prioritization	Team exercise – facilitated (Large Flipcharts)
1:30-1:50 pm	Critical Initiatives	<ul style="list-style-type: none">• Goals for each initiative• Current state• Key actions• 3 core committees – signups (Governance, content/programming/ development)	Team exercise - facilitated
1:50-2:00 pm	Wrap up / Next Steps	<ul style="list-style-type: none">• Feedback• BOD Schedule	Erik/Scott